Mike Bryan

Canadian Collision Industry Forum

(CCIF)

www.ccif.net

#### **CCIF Mission**

To provide a forum for the collision repair industry to share information, best practices and a means to develop solutions to common national issues and challenges





#### Canadian Market

- 6000 8000 shops
- 20% do 80% of the work
- Banners growing



#### The Perfect Storm ahead:

- Labor Supply
- Vehicle Technology
- Environment
- Shop Accreditation?



# What can CCIF do? Labor Supply

- Bring together Skills Competition organizers and collision repairers
- Influence associations and corporations to raise funding



# What can CCIF do? Vehicle Technology

- Support and encourage I-CAR training
- Engage OEMs to find common objectives and solutions



# What can CCIF do? Environment

- Raise awareness of new low VOC regulations government, associations
- Share decision process and conversion experiences



# What can CCIF do? National Accreditation

- Provide forum for national input
- Influence associations capable of implementing accreditation program



After the Storm

A brighter future for the survivors - those who observed, listened, learned and acted

www.ccif.net

