



Education/Training Committee Meadowlands, NJ

March 17, 2011

Committee Members



Gene	Lopez	I-CAR, committee co-chair
Bob	Keith	CARSTAR, committee co-chair
Farzam	Afshar	Verifacts Automotive
John	Bosin	Fix Auto
Rod	Enlow	CCAR
Fred	Iantorno	CIECA
Dominic	Brusco	PPG Industries
Scott	Kruger	Collision Ind. Ed. Foundation
Tony	Molla	ASE
Jeff	Peevy	I-CAR
Richard	Perry	Chief Automotive Systems
Jeannie	Silver	Butterfield Bodyworks CARSTAR
Rick	Tuuri	Audatex, a Solera Company

Education and Training



A shared vision....

...that every person in the collision industry, current and future, has the necessary knowledge and skills relevant to their position to achieve a complete and safe repair.

-Inter-Industry Conference on
Auto Collision Repair
(I-CAR)



Mission Statement:

Identify and create awareness of existing education and training resources for the collision industry, and identify additional needs and possible areas for expansion that will enable a complete and safe repair.

Education and Training

2011 & 2012 topics



- National coalition for adopting local schools with collision training programs; one industry voice to support secondary and post-secondary education - the goal is to have better local market connectivity between schools and employers and donors
- Working with our future; let me introduce to you Andrew Davidson
- Other special guests from local schools

Education and Training

I-CAR Education and Training



**Education Segment
Professional Development Program
Alignment**

Education and Training



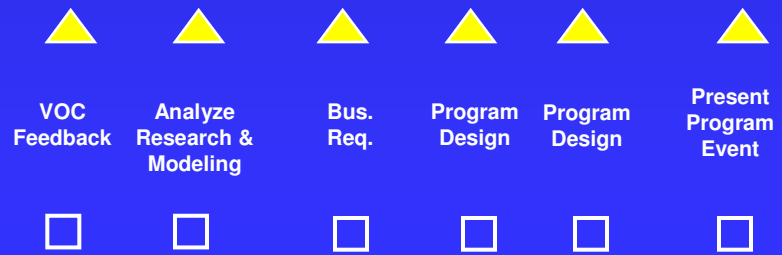
- Present concepts to align education segment with the I-CAR Professional Development Program for feedback from industry stakeholders
- Present concepts captured from various industry meetings and on-going dialog over past 3 years
 - ◆ Roundtable events
 - ◆ Industry Segment Advisory Council meetings
 - ◆ Task Force meetings
 - ◆ Gold Class and Platinum Recognition Council meetings
 - ◆ Other industry events
- Gather your thoughts and perspectives with a survey form
- Confirm industry direction for project from information gathered
- Develop a strategic plan and transition timeline
- Present direction to industry mid-July

Education Segment PDP - High-Level Program Roadmap

2011



- Industry Research
- Research Analysis & Modeling
- Business & Functional Requirements
- High Level Program Design
- Communicate



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Agenda

- Professional Development Program
- Education Development Program
 - ◆ Conceptual Solutions to Align with Industry PDP
 - ◆ Meaningful Training and Growth Plan
 - ◆ Appropriate roles
 - ◆ Appropriate levels
 - ◆ Ask questions
- Survey form
- Return survey form

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■ NATEF

- ◆ Sets standard for the content of instruction, which includes tasks, tools and equipment, hours, and instructor qualifications

■ Industry Training Alliance

- ◆ Alliance provides opportunity for I-CAR credits to be transferred from industry non-education segment providers

■ Academic Alliance

- ◆ Alliance provides opportunity for I-CAR credits to be transferred from education segment collision repair programs

■ Professional Development Program

- ◆ I-CAR's role specific training program recognizes in three levels of knowledge known as ProLevels

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PDP & the Collision Repair Industry



- Industry feedback gathered (2007-2010)
- Told us...
 - ◆ Must be relevant and Role-specific
 - ◆ Must show progression of knowledge - Levels
 - ◆ Must be focused - Competencies
 - ◆ Must eliminate redundancy
 - ◆ I-CAR training and Academic Alliance
- Professional Development Program Launched July 2010

Elements of the PDP -Industry Role Recognition



■ 7 Industry recognized roles

◆ Collision Repair Segment

- ◆ Estimator
- ◆ Aluminum Structural Technician
- ◆ Steel Structural Technician
- ◆ Electrical/ Mechanical Technician
- ◆ Non-Structural Technician
- ◆ Refinish Technician

◆ Insurance

- ◆ Auto Physical Damage Appraiser

■ Each role has levels

- ◆ ProLevel 1 (Basic/ Entry-Level)
- ◆ ProLevel 2 (Intermediate)
- ◆ ProLevel 3 (Advanced)

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What we were told...



The Education Segment told us

- Students need relevant course content that is not redundant, something we have heard from others
- Instructors have students with various skill levels in each class making it difficult to teach to one level
- The new I-CAR Professional Development Program provides framework in defining training paths for students
- There is a need to provide guidance to educators on how to use I-CAR course content
- Need for defined I-CAR recognition for graduating students
- Assist student in school to work transition

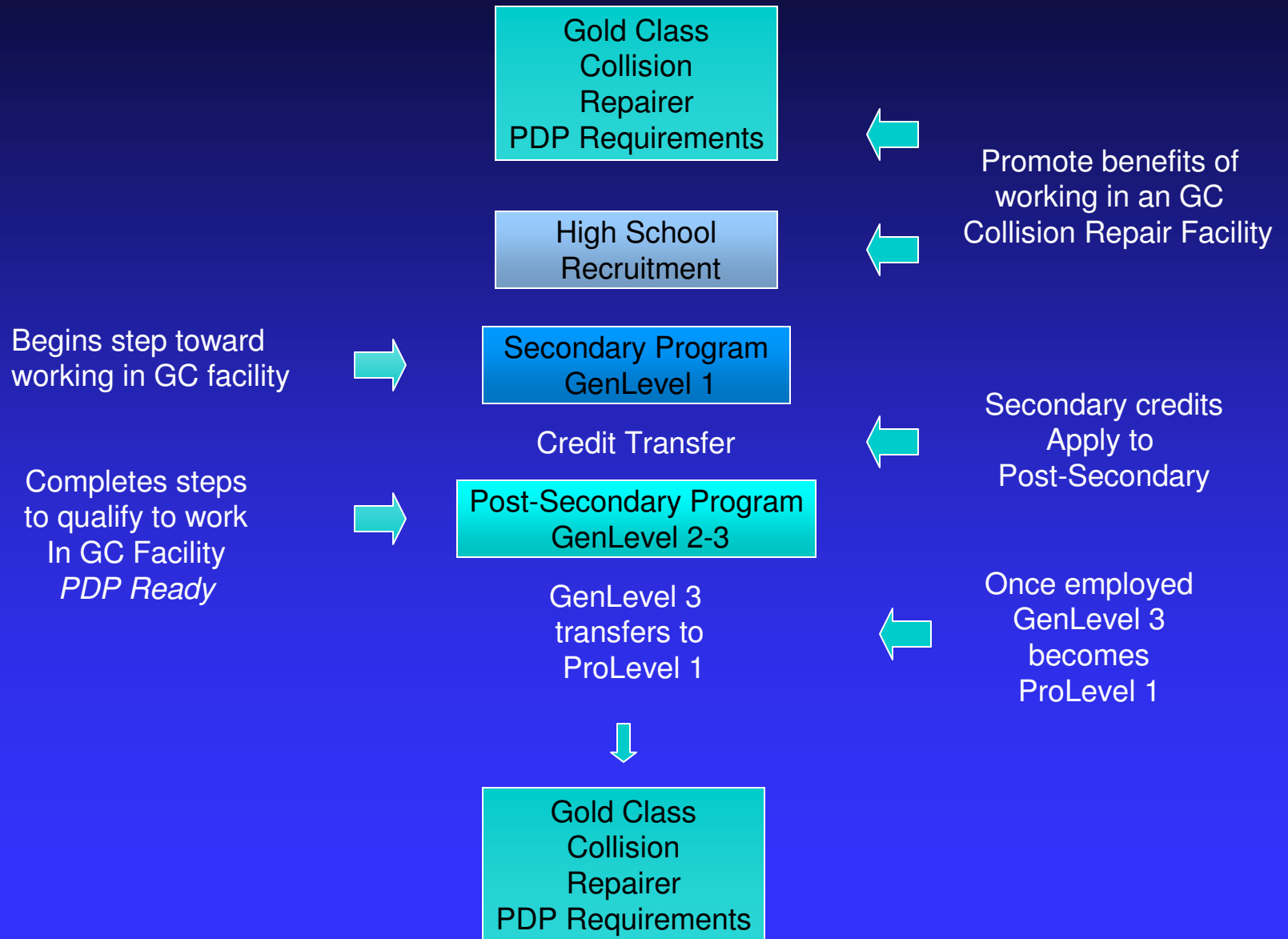
Education and Training



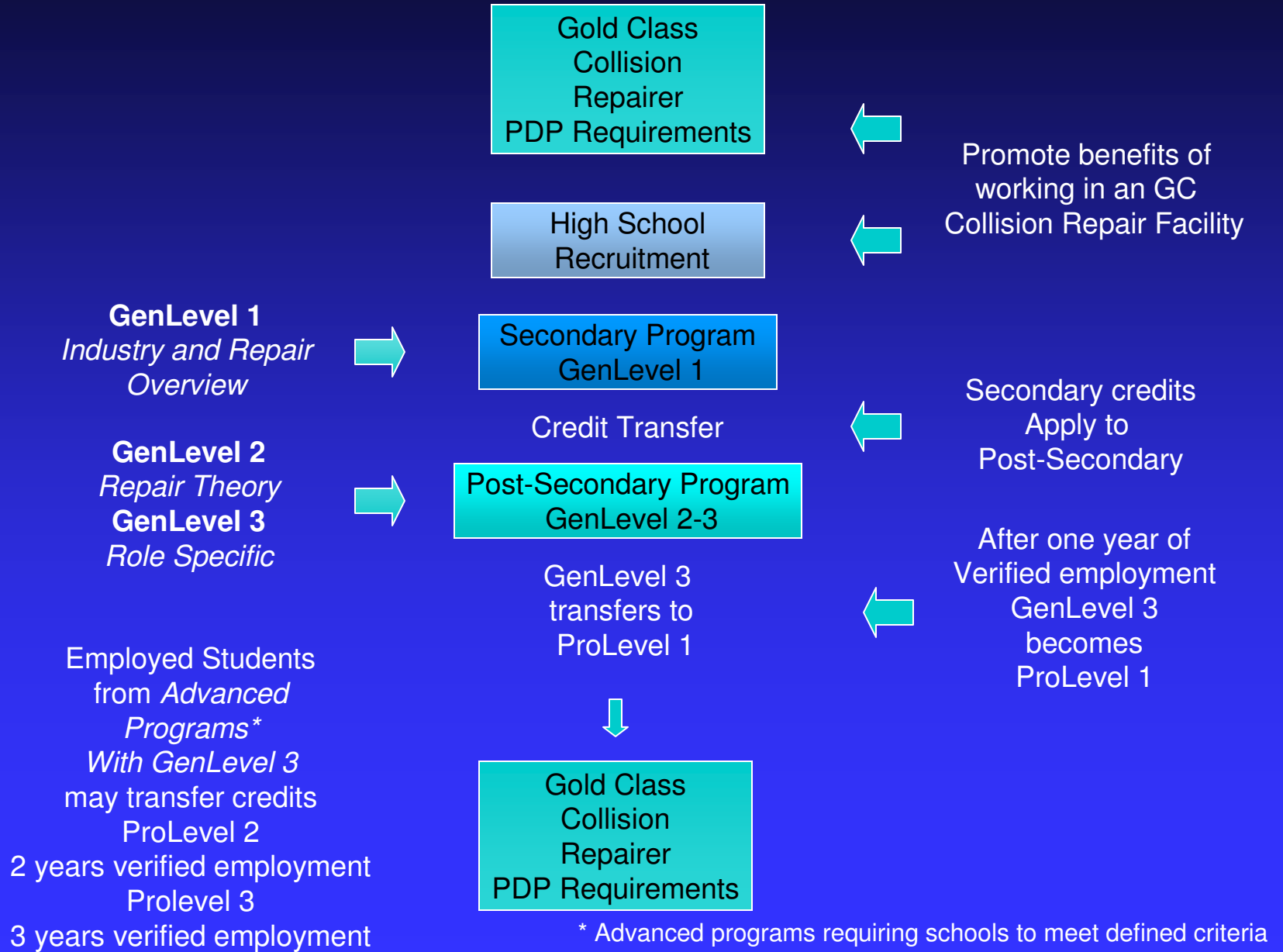
The Collision Repair Segment told us

- **Students should have solid basic knowledge of repair theory**
- **Graduates need concentrated knowledge in a specific role**
 - ◆ Improve student/employee productivity
 - ◆ “Teach student to perform repair correctly, we will teach them how to do it fast”
- **Assist student in school to work transition**
- **Be able to perform role related duties with limited supervision**
 - ◆ Non-Structural Technician
 - ◆ Refinish Technician
- **Additional roles possible for schools that qualify:**
 - ◆ Estimator
 - ◆ Auto Physical Damage Appraiser

A Visual of the Concept....



A Visual of the Concept....



Education and Training

The Education Experience



GenLevel 1

Standard
Secondary

Industry
And
Repair
Overview

GenLevel 2

Advanced
Secondary
Standard
Post-Secondary

General
Repair
Theory
and
Techniques

GenLevel 3

Advanced
Post-Secondary

Role Specific
Concentration

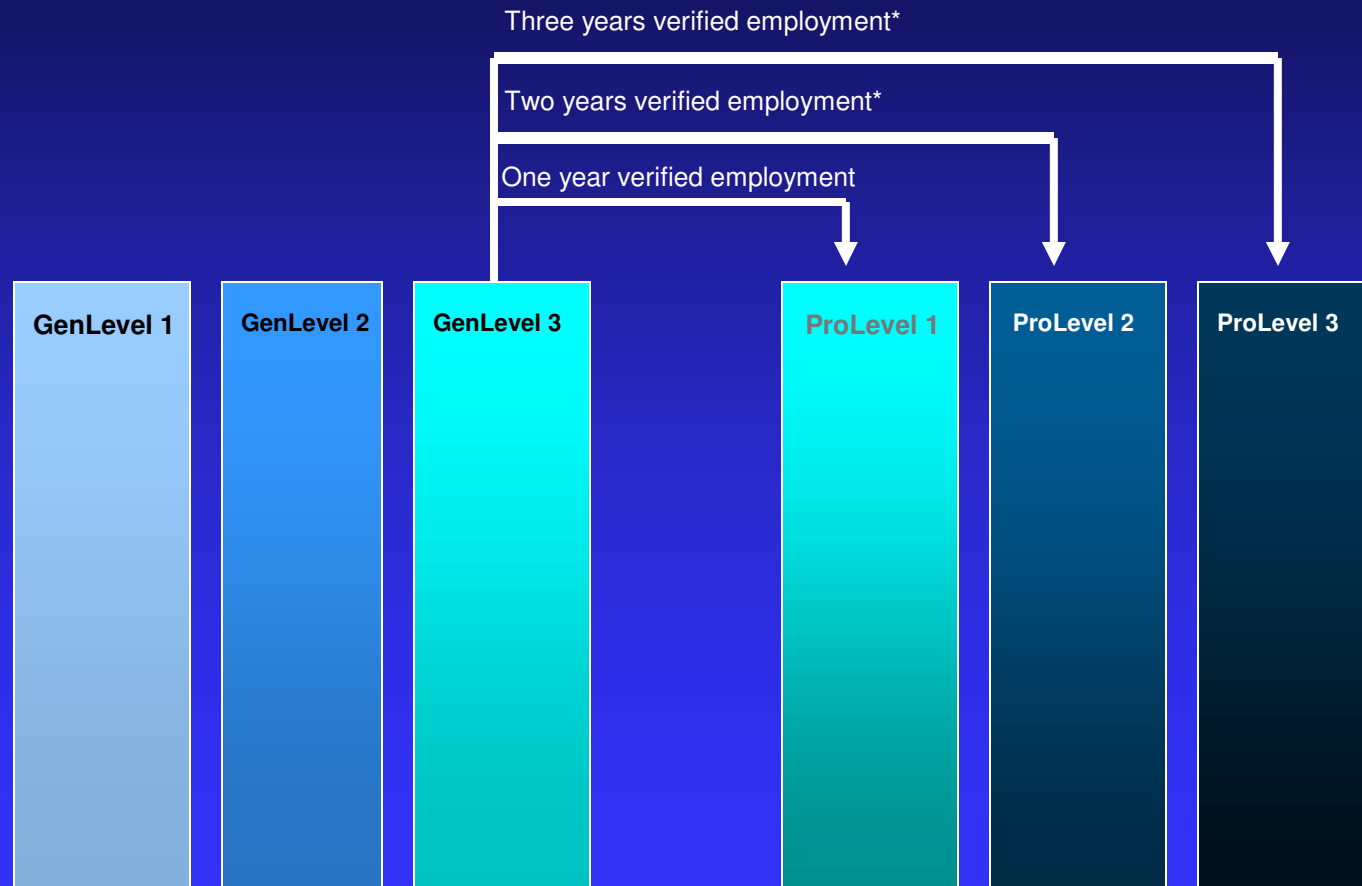
- Non-Structural
- Refinish

Potentially ?

- Steel Structural
- Estimator

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From Student to Professional



* Advanced programs requiring schools to meet defined criteria

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Potential Features and Benefits



- **Improve** trained entry level pool
- Makes **distinction** student/Industry professional
- **Structured** path for collision students
- Industry **accepted** recognition program
- **Improved** student **placement**
- **Improved** student to employee **transition**
- **Concentration** of **knowledge** specific to role
- **Reduced** training **cost** to industry

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Questions for Education Segment Feedback

- How do you see this benefiting your collision program?
- What are your initial thoughts? Concerns?
- What support will you need from I-CAR?
- What timeframe is needed to transition into the industry aligned ProLevels? Who needs to approve?

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Questions for Industry Feedback



- Concentration of Knowledge specific to role?
- Roles identified?
- Levels identified?
- Options for schools to choose from?
(Standard/Advanced)
- Suggested transition timeline?

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Survey Forms

Please Fax back to:

847.463.5488

Attn: Rudy Aranda



Thank you

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