

The Changing Dynamics of Shop Ownership

Presentation by the Industry Discussions Committee December, 2003



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- Stacy Bartnik, Carter & Carter
- Kent Carlson, Collision Resources
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Industry Discussions Mission

To deliver a thought provoking and topical educational program.



2003 Industry Discussions Topics

 April: performance Testing of New Replacement Crash Parts
 Paintless Dent Repair



The Changing Dynamics of Shop Ownership



Why does a consumer choose a particular shop?

Video clip #1



What is the condition of the Industry?



Today's Business Models

Single shop Multiple shop Dealership shop **Franchises** Consolidator owned Insurer owned Networks



The Changing Dynamics of Shop Ownership Panelists

Lou DiLisio, Automotive Consulting
Chris Mann, Bodyshop Magazine, UK
Rick Miller, Carter & Carter
Vince Romans, Romans Group
Russell Thrall III, Auto Body Repair News



Why does a consumer choose a particular shop?

Video clip #2



The Changing Dynamics of Shop Ownership

Q & A



Interviews with shop CSR's?

Video clip #3







Industry Discussions Committee

Thank you! Special Thanks to the panelists and the subcommittee that worked on this presentation. We also want to express our appreciation to CIC Chairman **Roger Wright**

