



Marketing Committee

Chair: Lisa Siembab

CARSTAR

Vice Chair: Karl Krug

Toyota Customer Service



Marketing Committee Update

Scottsdale, AZ

July 28th, 2005

Chair & Vice-Chair

Lisa Siembab - CARSTAR

Karl Krug - Toyota



Welcome!

- *First – Time Participants*
- *Arizona Collision
Craftsmen’s Association*



2005 Committee Members

- Stacy Bartnik – CARSTAR
- Cindy Granse – Verifacts Automotive
- Tim Dawe – Dupont
- Bruce Lublow – McAlister's Autobody
- John Webb – CSI Complete
- Karen Fierst – KerenOr Consultants
- Janet Chaney – Cave Creek Business Development
- Tony Molla – ASE
- Tom Moreland – Akzo Coatings, Inc.
- Bob Sherry – Mercedes-Benz
- David Merrill – Enterprise Logistics
- Steve DaPolito - CARSTAR



YTD Activities

- New Participant Follow-up
- Contact w/local association's to issue invitation
- Review of specific feedback from CIC body to all committee chairs
- CIC San Francisco Flyer available...NOW



Activities cont. -

- CIC Flyer is now available online to download and distribute!
- Development of “Marketing Moments” ??
- Upcoming Agenda is now posted on website for download and distribution
- Presentation survey: Marketing committee (discontinued)



Thank You...

- John Webb – CSI Complete
- Troy Holme – Collision Services
- Larry Siembab – *CARSTAR* Automotive
- Steve Dapolito – *CARSTAR* Automotive
- Tom Moreland – Akzo Nobel Coatings, Inc.
- Stacy Bartnik – *CARSTAR* Automotive
- Karl Krug – Toyota
- Dave Merrell – Enterprise Logistics
- Karen Fierst - KerenOr Consultants