



# Marketing Committee

Chair: Lisa Siembab  
CARSTAR

Vice

Chair: Karl Krug  
Toyota Customer Service



# Marketing Committee Update

Las Vegas, NV

November 1, 2005

*Chair & Vice-Chair*

*Lisa Siembab - CARSTAR*

*Karl Krug - Toyota*



# Welcome!

- First-Time Participants
- Arizona Collision  
Craftsmen Association
- NACE Attendees



# Thank You...

- John Webb – *CSi Complete*
- Troy Holm – *Collision Services*
- Larry Siembab – *CARSTAR*
- Steve DaPalito – *CARSTAR*
- Karen Fierst – *KerenOr Consultants*
- David Merrill – *Enterprise Logistics*
- Tom Moreland – *Akzo Nobel Coatings, Inc.*
- Robert Sherry - *Mercedes-Benz*



# YTD Activities

- New Participant follow-up
- Contact with local associations to issue invitation
- Review/distribution of specific feedback from CIC body to all committee chairs
- CIC Flyer available from website to download/distribute



## YTD Activities (cont.)

- Upcoming Agenda posted on website for download/distribution
- New name badges designating first-time participants
  - ◆ Thanks John Webb/CSi Complete
- Analysis of presentation surveys



## The Winner IS...

- Door Prize to be given away at end of meeting...
- Donations are needed!



The Winner Is...

**Door Prize:**

**2006 Gold Pin**

(Registration Fee)

Thank you ***CARSTAR*** !

Drawing to be held at conclusion of meeting...must be **PRESENT** to win!





# 2005 Committee Members

- Stacy Bartnik – CARSTAR
- Cindy Granse – VeriFacts Automotive
- Tim Dawe – Dupont
- Bruce Lublow – McAlister's Autobody
- John Webb – CSi Complete
- Karen Fierst – KerenOr Consultants
- Janet Chaney – Cave Creek Business Development
- Tony Molla – ASE
- Tom Moreland – Akzo Nobel Coatings, Inc.
- Bob Sherry – Mercedes-Benz
- David Merrill – Enterprise Logistics
- Steve DaPolito – CARSTAR



# *PLAN* ON *PLANNING!*

Collision Industry Conference Annual  
Planning Meeting

*January 11<sup>th</sup> - 13<sup>th</sup>, 2006*  
*Palm Springs, CA*

[www.ciclink.com](http://www.ciclink.com)  
*for more info*