



Marketing Committee

Chair: Lisa Siembab
CarStar

Vice Chair: Karl Krug
Toyota Customer Service



Marketing Committee Update
San Francisco, CA
September 14th, 2005

Chair & Vice-Chair

Lisa Siembab - CARSTAR

Karl Krug - Toyota



Welcome!

- *First –Time Participants*
- *California Autobody Association*



2005 Committee Members

- Stacy Bartnik – CARSTAR
- Cindy Granse – Verifacts Automotive
- Tim Dawe – Dupont
- Bruce Lublow – McAlister's Autobody
- John Webb – CSI Complete
- Karen Fierst – KerenOr Consultants
- Janet Chaney – Cave Creek Business Development
- Tony Molla – ASE
- Tom Moreland – Akzo Coatings, Inc.
- Bob Sherry – Mercedes-Benz
- David Merrill – Enterprise Logistics
- Steve DaPolito - CARSTAR



YTD Activities

- New Participant Follow-up
- Contact w/local association's to issue invitation
- Review/Distribution of specific feedback from CIC body to all committee chairs
- CIC Flyer available from website to download/distribute



Activities cont. -

- CIC Las Vegas Flyer available...NOW
- Upcoming Agenda is now posted on website for download and distribution
- New name badges designating first-time participants



Thank You...

- John Webb – CSI Complete
- Troy Holme – Collision Services
- Larry Siembab – *CARSTAR* Automotive
- Dave Merrell – Enterprise Logistics
- Karen Fierst - KerenOr Consultants
- David McClune – California Autobody Association
- John Junk – SAC Appraisal Company