



Repair Standards Advisory Committee

March 17, 2011

Meadowlands, NJ



Background

- July 2010- the CIC Repair Standards Committee proposed the creation of a new, non-profit organization, the United States Collision Repair Standards Institute (USCRSI) to manage the creation, maintenance and implementation of ANSI-approved repair standards for the collision industry in the U.S.



Background

- In November 2010, an open meeting was held to discuss the CIC Repair Standards Committee's proposal to determine a path forward for the effort to assure its success. During that meeting a Repair Standards Advisory Committee was formed.



Goals for 2011

- Engage a consultant to work with the committee to develop a business case statement for the proposed organization.
- Raise seed funding through sponsorship to create the business case.
- Engage the industry to further the effort
- Organize November Forum to introduce business case.



Committee Structure

- “Executive” Committee
 - ◆ Co-Chairs: Mike Quinn, Russell Thrall
 - ◆ Scott Biggs, Jeff Patti, Joe Skurka
- Over 40 committee members participating in the Advisory Committee



Sub-Committees

- ◆ Technical Documentation Committee
- ◆ Governance Committee
- ◆ Fundraising/Marketing Committee



Technical Documentation

- This sub-committee will continue the work of the Repair Standards Committee with regard to the actual creation of the document. A preliminary draft of the document can be located on the web site www.repairstandards.com.



Governance

- This sub-committee in conjunction with the contractor will determine the corporate governance structure of the proposed Standards Institute.



Fundraising/Marketing

- This sub-committee will be responsible for creating funding and marketing materials for the proposed Standards Institute. In addition this sub-committee will work with the contractor to determine current and future funding.



Interested in participating?

- Email: rthrall@collisionweek.com
 - ◆ Indicate what committee(s)



Business Case Development RFP Process

- Post RFP/Issue Press Release (Feb 22)
- RFP Deadline (March 16)
- RFP Review Process (March-April)
- Recommendation in April



Case Statement - Content

- The Mission of the USCRSI
- The Value to Industry Stakeholders
- The Structure of the USCRSI
- The Objectives of the USCRSI
- The Performance Measures of the USCRSI
- A Needs Assessment of the Organization
- The Work Plan and Timeline
- The Financial Plan



Case Statement- Timeline

- Draft- July 15, 2011
 - ◆ Aggressive timeline
 - ◆ 46 stakeholder interviews
 - ◆ Achievable due to previous committee work
- Final- September 30, 2011



Forum

- November meeting, in conjunction with CIC, would serve as launch of business case for the proposed organization.
 - ◆ With update presentations at March and July CIC meetings
 - ◆ Work with our newly formed marketing committee to begin planning.



Sponsorship

- Seek sponsorship to fund case statement development and forum
 - ◆ Recognition
 - ◆ Website
 - ◆ November Forum
 - ◆ Industry communications



Questions?

