



Repair Standards Advisory Committee

July 20, 2011

Salt Lake City, UT



Background

- July 2010- the CIC Repair Standards Committee proposed the creation of a new, non-profit organization to manage the creation, maintenance and implementation of ANSI-approved repair standards for the collision industry in the U.S.



Background

- In November 2010, an open meeting was held to discuss the CIC Repair Standards Committee's proposal to determine a path forward for the effort to assure its success. During that meeting a Repair Standards Advisory Committee was formed.



Goals for 2011

- Form subcommittees to work on specific goals
- Engage a consultant to work with the committee to develop a business case statement/feasibility study for the proposed organization.
- Raise seed funding through sponsorship to create the business case.
- Engage the industry to further the effort
- Organize November Forum to introduce the business case.



Committee Structure

- “Executive” Committee
 - ◆ Co-Chairs: Mike Quinn, Russell Thrall
 - ◆ Scott Biggs, Jeff Patti, Joe Skurka
- Over 50 committee members participating in the Advisory Committee and/or Sub-Committees



Sub-Committees

- ◆ Technical Documentation Committee
- ◆ Governance Committee
- ◆ Fundraising/Marketing Committee



Interested in participating?

- Email: rthrall@collisionweek.com
- 570-629-8010
 - ◆ Indicate what committee(s)



Forum

- November meeting, in conjunction with CIC, would serve as launch of business case for the proposed organization.



Sponsorship

- Seek \$60,000 sponsorship to fund case statement development and forum
 - ◆ Recognition
 - ◆ Website
 - ◆ November Forum
 - ◆ Industry communications



Sponsorship Progress (as of July 13, 2011)

- \$26,600 committed
 - ◆ 44% of \$60,000 Goal
- 21 Sponsors
 - ◆ 57.1% Repair Facilities
 - ◆ 38.1% Supplier
 - ◆ 4.8% Insurance



Sponsors

- 911 Collision Centers
- AAA Northern California, Nevada & Utah Insurance Exchange
- Akzo Nobel
- ALLDATA
- Anaheim Hills Auto Body
- Anderson Behel Body Shop
- BASF
- Chilton Auto Body
- Collision Plus Auto Body Repair Centers
- CollisionWeek
- DDPartners, Inc.
- DuPont Performance Coatings
- Greg's Collision Centers
- G.W. and Son Auto Body
- Kirmac Collision & Autoglass
- Keenan Auto Body
- Mayfied Collision Center
- North State Custom
- Oakland Auto Body
- Symphony Advisors
- VeriFacts Automotive



Michael Condon

Condon Consultants, LLC



Status Update

■ Objective:

- ◆ Develop a business case for the proposed creation of a repair standards entity in the U.S. and identify alternatives
- ◆ Define the scope of the organization and how it might be organized, governed, staffed and funded

■ Methodology

- ◆ Interview representatives from industry segments to establish:
 - ◆ Level of support for such an entity
 - ◆ Preferred approaches to mission, scope and organization
- ◆ Study existing repair standards entities in the UK and perhaps other countries
- ◆ Create comprehensive report on findings and potential approaches



Status Update

- Results to Date:
 - ◆ 40+ Interviews planned (50% repairer)
 - ◆ 10 Interviews conducted to date
 - ◆ 12 Interviews scheduled before July month end
 - ◆ Additional interview requests being sent on a daily basis
 - ◆ Segment representation good



Status Update

- Characterizing the interviews thus far
 - ◆ Excellent participation rate
 - ◆ Thoughtful, articulate and reasoned - regardless of perspective or position on the issue

- Next Steps
 - ◆ Complete majority of interviews by mid Aug
 - ◆ Begin study of UK model, and others
 - ◆ Prepare interim report on progress/findings by end of August



Questions?



Dale Delmege

Chair
Fundraising/Marketing
Sub-Committee



Sponsorship

- Sponsorship checks should be made payable to:

Quandec Corporation

CIC Repair Standards Fund

PO BOX 538

Tannersville, PA 18372



Questions?

