

# Business Data Privacy Task Force Update



# Task Force Members

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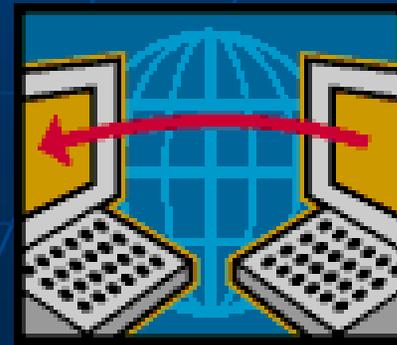
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# Business Data Privacy

## Typically not included in current Privacy Regulations

Determined typically by agreements between business and providers of product or services.

Providers typically provide usage details in Terms of Agreement and/or Data Usage Policies.

Much of policy surrounds the options for communicating to the user and the restrictions of sharing your e-mail and contact information with others.



# Current Data Policies

## Designed for Proprietary Networks/Relationships

Established with a business relationship between repairer and a specific insurer or group of insurers through a DRP agreement.

Data or the “work product” resides on local system owned by user.

Information shared based on profiles that communicate to insurer directly through estimating system or claim management software.

Only information shared is what is uploaded through the estimating system or claims management software.



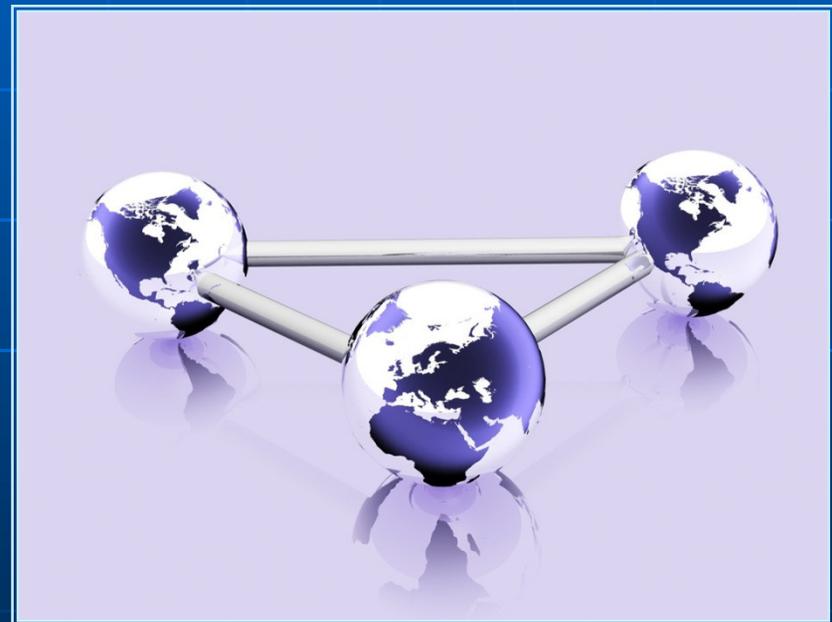
# Cloud Computing

Not only the application resides outside the facility, but typically the data or “work product” also resides with the application outside the facility.

The internet becomes the network connection.

This is not a presentation to discuss the challenges that will most likely occur using this technology early in the development.

This new data paradigm requires different data privacy considerations.



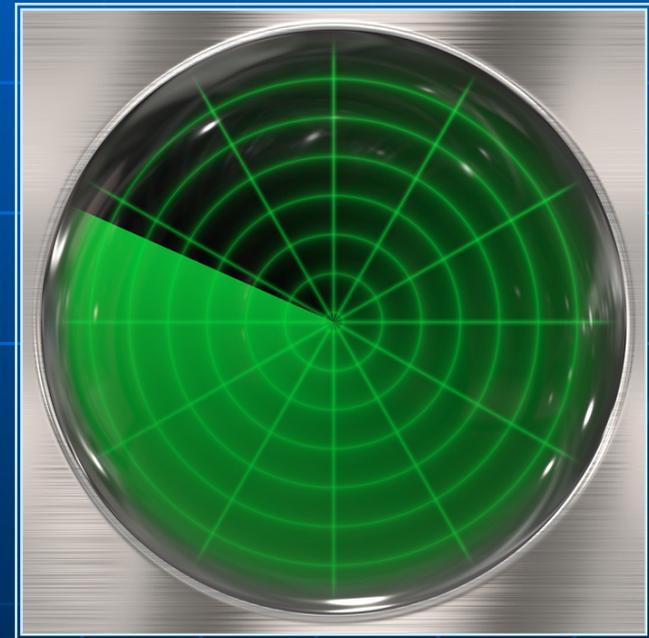
# New Data Privacy Concerns

ALL Data is now "Uploaded" and accessible for aggregation, usage based on IP's data usage policy or terms of agreement.

Individual rights no longer dependent upon if repairer has a business relationship with a specific or group of insurers.

Every estimate is on the "radar"

- Your daughter's car
- Your best buddies car
- Your rebuilders



## **Fundamental Question:**

Who owns the rights to the "work product" ?

# Initial Objectives

- 1) Identify the current and future issues regarding the access and usage of repair facility estimates and repair order data.
- 2) Work together to establish a system which provides for individual subscriber to determine if their estimates or repair orders can be utilized in any 3rd Party usage or aggregation for resale.
- 3) Recommend guidelines and/or standards if they exist to protect the individual subscribers data usage.

Additional Suggestions are pending in regards to insurer and vehicle owner data.

**Definitions Pending**