



# Definitions Committee

April 8, 2015

Atlanta Georgia



## Mission Statement

To clarify and bring universal understanding to the terminology used in the automotive damage repair and refinish process.

# Current Committee Members

- Al Estorga
- Barry Dorn
- Bob Keith
- Bob Smith
- Chris Caris
- Chris Evans
- Chris Northup
- Eric Schmitz
- Farzam Afshar
- Joe Lacy
- Joseph Hayes
- Mary Lou Lobrano
- Mel Hunke
- Mike Kunkel
- Anthony Klein
- Richard Perry
- Rick Tuuri
- Rod Enlow
- Ron Guilliams
- Scott Saal
- Steve Schillinger
- Tony Molla
- Terry Ott
- Bruce Halcro
- Ron Reichen
- Doug Craig
- Aaron Clark
- Don Porter
- Rod Enlow

# Current Projects

- Review and Update the Class A Shop Document
- Review and Update the Glossary of Terms

# Panel Discussion

Moderator



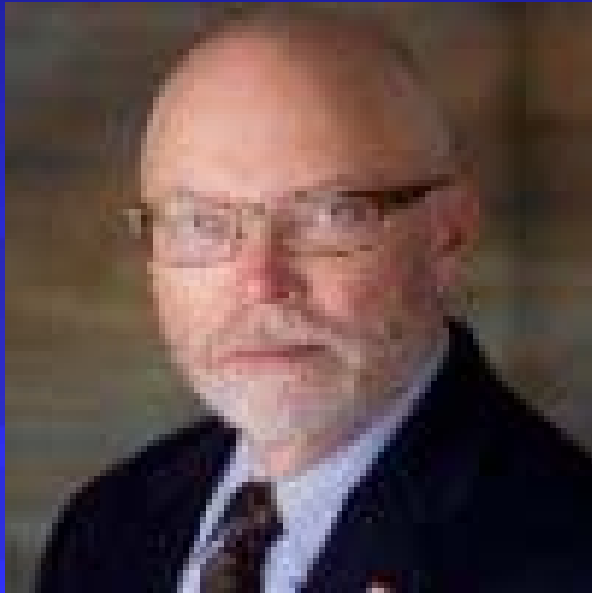
Rick Tuuri VP, Industry  
Relations at AudaExplore,  
A Solera Company

# Panel Discussion

- The Definitions Committee Wants Your Input So We Can Update the Class A Document to Best Serve the Industry and the Motoring Public.
- The Panel Will Discuss Three Different Aspects of The Document and Give You the Opportunity to Voice Your Opinion at the microphones.
- We Will Use the Keypads to Tally Up How the Group Feels About the Three Different Topic Questions.

# Introduction Of Panel Participants

# Darrel Amberson



- President of Operations  
LaMettry's Collision



# Aaron Clark



- Assured Performance Network, VP of National Certification and Network Development

# Barry Dorn



■ Vice President  
Dorn's Body and Paint

# Gary Ledoux



Assistant National Manager,  
Collision Parts and Service  
American Honda

# Sandee Lindorfer



Allstate Insurance

Director

# Should the Document Be Segmented to Reflect Different Levels of Work Complexities?

(For Example Only)

- Class A Non-Structural / Cosmetic
- Class A Structural Steel
- Class A Structural Steel and Aluminum

# Audience Response Question

- I Am In Favor Of Having the Class A Shop Document Segmented Into Separate Categories To Reflect Different Levels of Repair Complexities.

■ Yes

No

# Should the Class A Document Have A Specific List Of Equipment?

- Not By Brand,  
But By Function or Capability

# Audience Response Question

- I Am In Favor Of The Class A Shop Document Having A Specific List Of Recommended Tools And Equipment (Without Any Specific Brand Endorsement)

Yes

No



# Should the Class A Document Have a Specific List of Training Requirements or Equivalency?

- For Example: I-CAR Gold, ASE or OEM Certification

# Audience Response Question

- I Am In Favor Of The Class A Document Having A Specific List of Training Requirements Or Equivalency.

Yes

No



Please Thank Our  
Panel Participants!



## Sub Committee Chairs

- Equipment and Capabilities:
- Training and Certification:
- Compliance and Sustainability:

Chris Evans

Rick Tuuri

Steve Schillinger



## Interested In Helping the Committee?

We would welcome your involvement on the Definitions Committee. We usually meet through Go-to Meeting conference calls once or twice per month as needed.



## Definitions Committee Contacts

Please Feel Free To Send Comments Or  
Suggestions For The Committee to:

- ◆ Chris Evans  
[chris.evans.ca1b@statefarm.com](mailto:chris.evans.ca1b@statefarm.com)
- ◆ Ron Guilliams  
[ron@servicedynamics.net](mailto:ron@servicedynamics.net)