



COLLISION INDUSTRY
CONFERENCE



Women's Industry Network

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Agenda

- Why WIN?
- Who is WIN?
- WIN's Purpose
- Where is WIN
- How to Get Involved
- 2018 Educational Conference
- Questions



Why WIN?



The Collision Repair Industry needs WIN:

- Women influence majority of the buying decisions in households
- What does the “face” of your business look like?
- Positioning your organization for growth
- Diversity
- Industry Sustainability
- Technician shortages & shrinking traditional labor pool

Who is WIN?



A Not-for-Profit Organization (501c6)

- WIN is dedicated to encouraging, developing and cultivating opportunities to attract women to collision repair.
- WIN recognizes excellence, promotes leadership, and fosters a network specifically for and among women.
- All segments of the collision industry are a part of WIN.
- WIN is supported by our Sponsors
- WIN is powered by our members – all volunteers



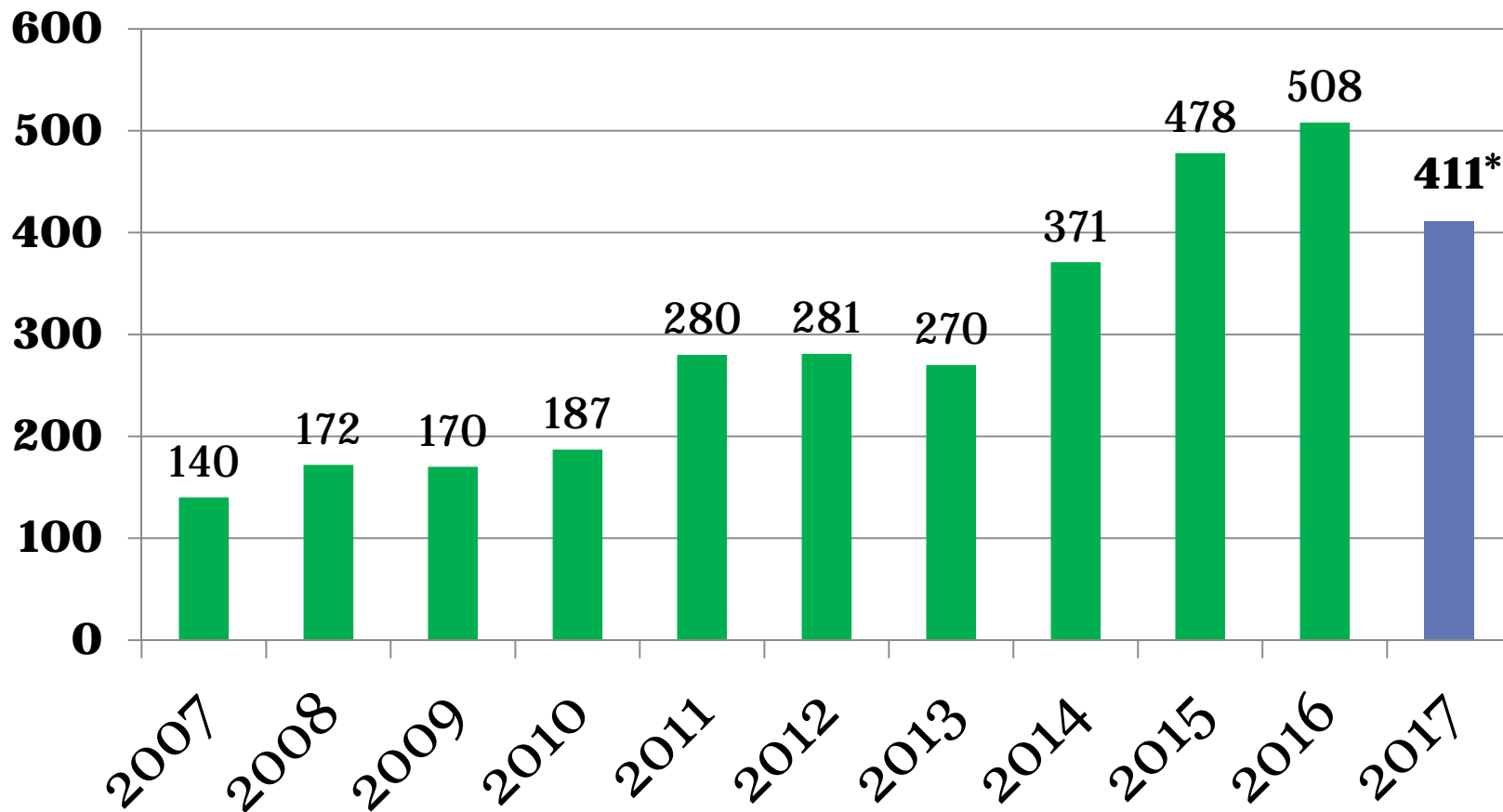


WIN's Purpose



- **Education:** WIN scholarship programs for students and professionals. WIN mentorship.
- **Leadership:** leadership development opportunities to build skills important for success. WIN board and WIN committee engagement.
- **Networking:** Women in the collision industry grow their networks and support through the WIN educational conference, industry events, industry panels, WIN webinars, and WIN Regional events.
- **Recognition:** For the contributions and achievements of women who are industry leaders.
Example: WIN's Most Influential Women (MIW) award.

WIN Membership Trends



*YTD June 2017

Where is WIN?



Annual Education Conference

- 2-day curriculum of Break-outs and Seminars
- Networking Opportunities
-  MIW – Most Influential Woman Award

Regional Networks

- Successfully piloted June 2017: Atlanta, Chicago and SoCal
- Purpose:
 - Further develop and expand WIN's mission
 - Consistent networking and education opportunities
 - Create a local network of resources and mentors
 - Include women who cannot attend conference

WIN Industry Outreach

WIN Presence at Industry Events, 29 in 2016!

- NACE
- SEMA
- I-CAR conference
- CIC
- CREF Events / Career Days
- Northeast Tradeshow
- Refinish Distributors Alliance
- Company Specific Events by Invitation



Regional Networks successfully piloted June 2017:

- Atlanta, Chicago and Southern California



WIN offers Scholarships and Awards to Women joining the Industry:

- College Student Tuition
- Conference Scholarship
- Recognition: WIN celebrated 2017 Scholarship Winners at Annual Educational Conference
- Mentoring / Coaching Program for Scholarship Winners.
- 2017 Program Additions:
 - NACE Scholarship for Skills USA top female students
 - Shop Employee Scholarship (*Educational*)
 - Close cooperation with CREF



WIN Most Influential Women Award

WIN's Most Influential Women Award:

- Established in 1999 and under WIN management since 2013
- The MIW Award recognizes women who have enriched the collision repair industry with their leadership, vision, and commitment to excellence.
- Over 80 women have been recognized for their professional accomplishments and for going beyond requirements of their positions to give back.
- Applications and nominations are reviewed and selected by 3rd party.





2018 Annual Conference



2018 WIN Educational Conference | May 7-9, 2018
Indianapolis, IN



www.womensindustrynetwork.com



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How can I get involved?

- Being a WIN member
- Engaging on a WIN committee
- Encourage the Women in your Business to join WIN
- Tell your Industry Business Partners/Associates about WIN
- Become a Corporate Sponsor
- Support our Scholarship fund through a Friends of WIN donation
- Attend our Annual Educational Conference or become a Guest Speaker/Presenter

How to learn more



Visit us: www.WomensIndustryNetwork.com



Like us: Facebook/WomensIndustryNetwork



Follow us: Twitter/WomensIndustryNt



Join us: LinkedIn/Women's Industry Network (WIN)



Catch us in action: Instagram/womensindustrynetwork

Or Re-Connect this week at Booth #2109!

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Questions? Thank You!

