



# Data Privacy Committee 2012

Presentation

Oklahoma City – April 2012

# Data Privacy Committee Members

Tony Passwater

AEII

Jack Rozint

RCC Consulting

Rick Tuuri

Audatex... a Solera Company

Greg Horn

Mitchell International

Doug Kelly

Cyncast

Patrick O'Steen

DuPont

John Vito

Hertz

Bob Smith

Storm Appraisers

Fred Iantrono

CIECA

Corey Liss

Liss CarStar

Trent Gegax

APU Solutions

Gary Wano

GW and Son Auto body

Aaron Schulenburg

SCRS

Denise Caspersen

ASA



# Mission Statement

The Mission of the CIC Data Privacy Committee is to identify, discuss and address practices and rights regarding the access and usage of estimates and repair order data.



# Scope

- 1) Identify the current companies capturing repair facility data through data pumps, and other forms of extraction software/methods, and how this data is being utilized, distributed, sold, or reported on.
- 2) Identify the current and future issues regarding the access and usage of repair facility estimates and repair order data.
- 3) Recommend guidelines, best practices, and/or standards if they exist, to protect the data rights of the individual subscribers, insurers, and vehicle owners when the information contained in the work product is being distributed, sold, or reported on outside their own internal usages.



# Data Privacy Committee Activities

- Monthly Tele-conference Calls
- Working Initially at Identifying All Parties that Utilize, Distribute, and Resell Estimate/Repair Order Data.
  - Create Surveys to Accomplish Objectives
    - Survey 1 – Collectors of Data
    - Survey 2 – Verification of Occurrences
- Continue to Establish Definitions
- Create FAQ based on Problem Statements



# Reporting Mechanism

CIC Data Privacy Committee

- Created Online Survey – July 2011

[www.DataPrivacyIssue.com](http://www.DataPrivacyIssue.com)

Designed to report possible “mis-usage” of data



# Identifying All Parties Using Our Data

CIC Data Privacy Committee

- Created an Additional Online Survey – July 2011

[www.surveymonkey.com/s/5C3QVP8](http://www.surveymonkey.com/s/5C3QVP8)

Designed to identify who, what, how data is being collected or shared.



# 2012 Data Privacy Committee

- January Meeting
  - Information Providers and Repairer Panel
- April Meeting
  - Repairer Panel
- July Meeting – I-CAR
  - Insurer Panel
- November Meeting - SEMA
  - Combined Panel



# Repairer Panel Discussion

- Moderator - Denise Caspersen - ASA
  
- Panelist
  - Brett Bailey                      A&B CarStar
  - Aaron Clark                      Collision Solutions
  - Corey Liss                      Liss CarStar
  - Ron Reichen                      Precision Body and Paint
  - Gary Wano                      GW & Son Autobody
  - Dustin Womble                      Roger Beasley Collision Center

# Questions or Comments ?

Please Contact:

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