



# **COLLISION INDUSTRY**

## **C O N F E R E N C E**



## **Special Presentation**

# **Collision Repair Education Foundation**

Presented by:

**Brandon Eckenrode, Director of Development, CREF**



# **COLLISION INDUSTRY**

## **C O N F E R E N C E**



# **The Future of the Industry Needs Our Help!**

**Presented by:**  
**Brandon Eckenrode**  
**Director of Development**  
**Collision Repair Education Foundation**

# Thank You 2017 Industry Partners

## 2017 Industry Leadership Circle Donors

Million Dollar+



\$500,000 – \$999,999

\$100,000 – \$499,999



\$50,000 – \$99,999



\$20,000 – \$49,999

- 1<sup>st</sup> Certified Collision
- American Honda Motors
- CAPA (Certified Automotive Parts Association)
- Cox Enterprises

- Fender Bender
- FinishMaster
- Hertz Corporation
- Insurance Auto Auctions

- Landmark Ford Lincoln
- Liberty Mutual Insurance
- MCR Safety
- National Coatings & Supplies

\$10,000 – \$19,999

- American Family Insurance
- Bar's Products/ Rislone
- Copart
- Evercoat
- FIX Auto

- Garmat USA
- ProSpot
- Rust-Oleum
- Safelite Auto Glass

- Sherwin-Williams Automotive Finishes
- Snap-on Tools Incorporated
- Snpasheet

\$5,000 – \$9,999

- BASF Automotive Refinish
- Chrysler Group LLC
- Columbus Collision Education Group
- Ford Motor Company

- Lincoln Tech
- MetLife Insurance
- Mirka Abrasives
- Painters Supply & Equipment Co.

- Parts Trader
- Polyvance
- Refinish Distributors Alliance



**COLLISION INDUSTRY**  
CONFERENCE

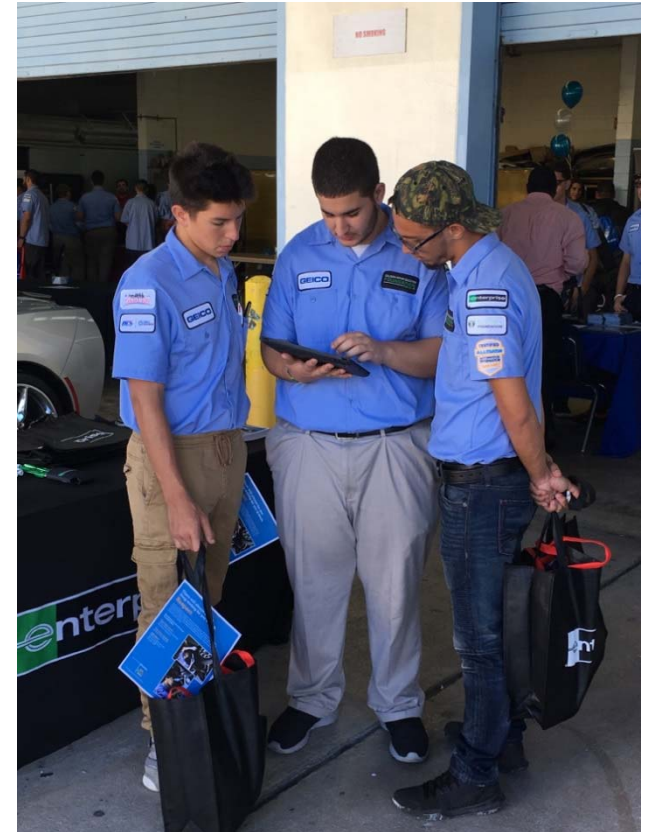
- **\$11+ million in product & monetary donations in '17.**
  - Student Scholarships
  - Instructor Support
  - Tool/Equipment/Supplies Grants
  - School Grants
  - Student Uniform Sponsorship
- **90 cents of every dollar donated returned back to schools.**



# Transportation Student Career Fairs



- **Spring '18: Completed:** *Miami, Tampa, San Antonio, Los Angeles, Chicago, Phoenix. Upcoming:* *Denver (4/13), Greensboro (4/18-4/19), Atlanta (4/24), Philadelphia (4/25), Boston (4/26), Dallas (4/27), Nashville (5/16).*
- **Fall '18:** *All-Kansas, New York, Columbus, Houston, St. Louis, Baltimore/D.C. and more.*
- *10,000 attending students anticipated for 2018 events*
- **Get involved with the career fairs:**
  - Purchase a table at the event.
  - Sponsor student tech shirts for events.
  - Help us promote the events local/nationally.



# Help Local Collision Instructors & Students

- Classroom presentation / host a facility field trip
- Sponsor work uniforms for local schools
- Donate spare parts (bumpers, fenders, hoods, etc.) & vehicles
- Donate tools, equipment, supplies, etc.
- Meet w/ school administration
- Connect Foundation staff with local industry contacts to get more companies involved
- Sponsor collision clean up over summer break for Fall '18 semester start

*Portland Community College Collision Students*  
***BEFORE***



***AFTER***



**Before / After**  
**Waubonsee Community College (Sugar Grove, IL)**

# Interested in joining us...



- **Brandon.Eckenrode@ed-foundation.org**
- **Cell: 312-231-0258**



Like us on  
**Facebook**

- **Text CREF to 41444 to make a donation**