



COLLISION INDUSTRY
C O N F E R E N C E



Women's Industry Network
WIN

Petra Schroeder
WIN immediate Past Chair



Agenda

- Back ground of WIN
- Strategic plans
- Upcoming events
- 3 questions using the Audience response system (time permitting)
- WIN contact info

Background of WIN

- Started in 2006 by a small group of female pioneers who had made significant contributions in a male-dominated industry.
- Membership-based, 501(c) (6) not-for-profit
 - all segments of the collision repair industry
 - Canada and the United States
 - supported by our Sponsors
 - powered by our members – all volunteers
- Original Vision: network of 500+ members
- Currently 14 board members, thereof 5 EC - volunteers



WIN Strategic Planning

GOALS:

1. **Grow / strengthen the WIN network**
2. **Build financial and operational capacity to better serve our stake holders**

Surveyed WIN members, WIN sponsors and WIN board members in fall 2017

- **Input in general and in specific areas (interest and skills)**
- **Volunteer involvement / engagement / commitment**
- **Suggestions for improvement**
- **Accounted for in the 2018-2020 strategy**



WIN Strategic Planning 2018-2020



Our Mission – Why We Exist

Drive industry sustainability by developing women through education and connections



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WIN Strategic Planning 2018-2020



Our Vision – What We’re Creating

**THE network that drives the future of collision repair by
attracting, developing and advancing women**



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WIN Structure



Current committees stay in place

Survey of volunteer interest, possible time commitment and skills completed

- 79 responses in follow up



WIN Structure



WIN Educational Conferences / Regional events



2018 WIN Educational conference May 7-9, 2018,
Indianapolis, IN – post conference survey

Next dates / locations:

May 6-8, 2019 – Westin, Fort Lauderdale, FL

May 4-6, 2020 – Hyatt Regency, Newport Beach, CA

Targeting September start for **Regional events**

Potential locations

Atlanta, California, Chicago, Detroit, NorthEast

Looking for hosts / speakers / topics



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Questions using the Audience Response System



Do you know that WIN offers scholarships?

1 yes

2 no

Are you aware that WIN welcomes male members?

1 yes

2 no

Are you aware of the MIW – Most influential women – program and that you can nominate someone?

1 yes

2 no





Connect with WIN

Visit us: www.WomensIndustryNetwork.com



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Follow us: Twitter/WomensIndustryNt



Join us: LinkedIn/Women's Industry Network (WIN)



Catch us in action: Instagram/womensindustrynetwork



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Thank You



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