



**COLLISION INDUSTRY**  
CONFERENCE



# **Marketing Committee**

Presented by:  
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Hendler

# Meeting Promotion



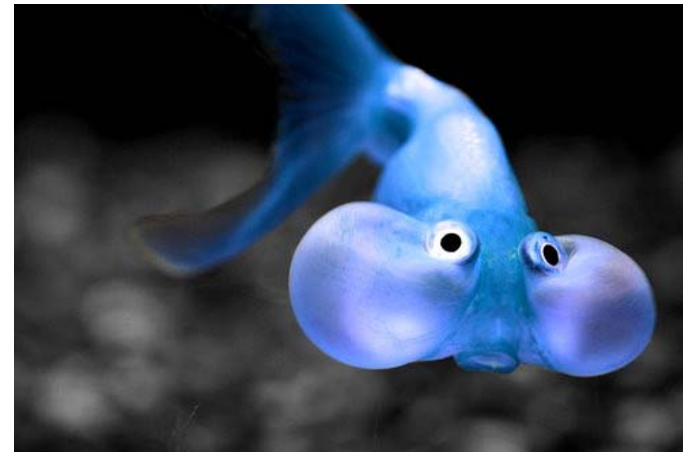
- Meeting Promotion through Sponsors and Vendors
- Social Media
- Existing Contacts
  
- Regular Press Releases and more insight to the agenda items.



# Media Guide and Logo Usage Policy



- Let's give you a draft for approval and review in January...
- Some things still need to be flushed out.



# Social Media for You

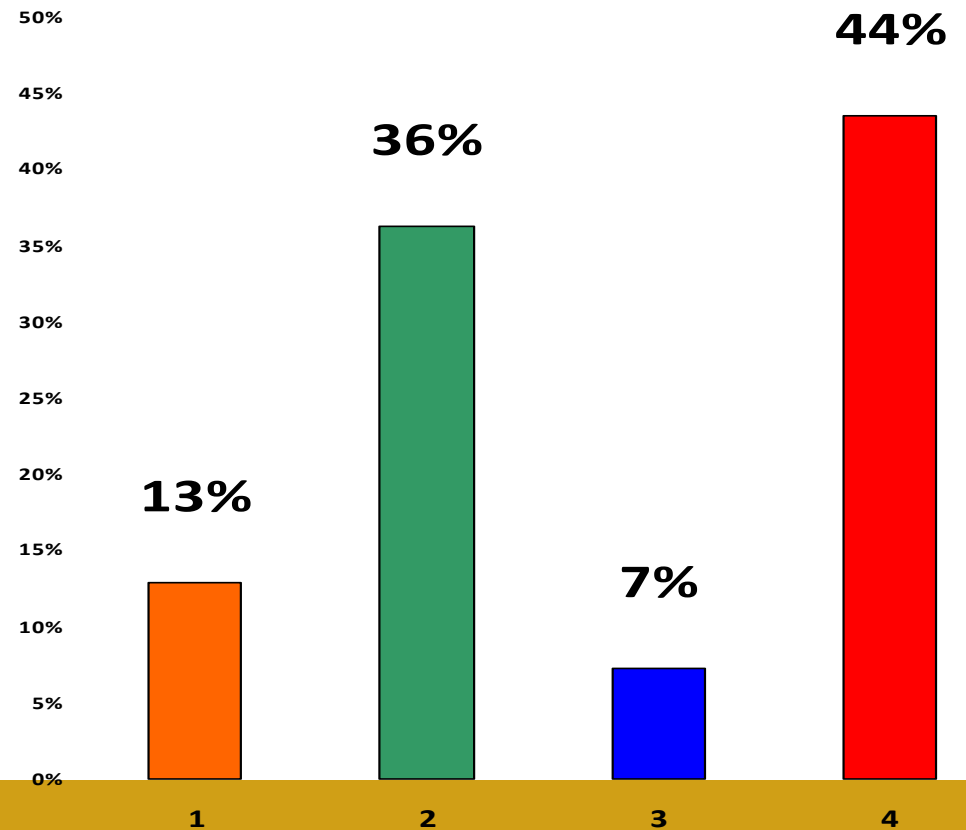
- Facebook
- LinkedIn
- Instagram
- Email...



# What is the first thing you open when you open your eyes? (don't fib!)



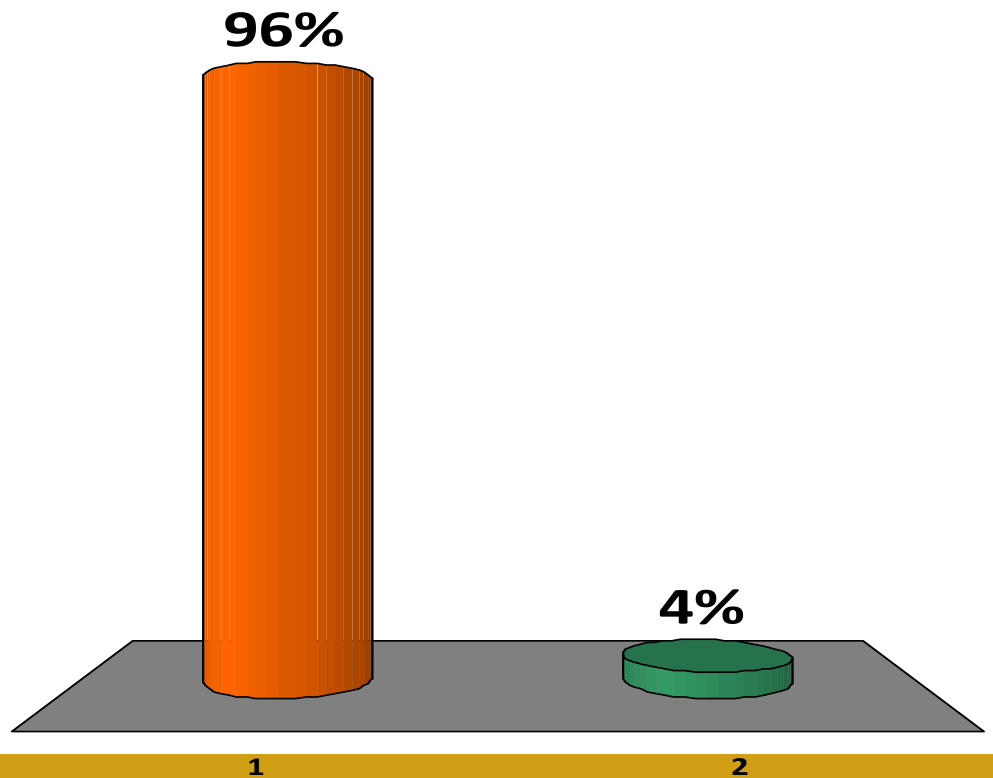
1. LinkedIn
2. Facebook
3. Instagram
4. Just give me coffee



# Is Email still a best first place to get you information?



1. Yes
2. No





Wanna Suggest Feedback or Have Questions?

Have a coffee then...

Email: [marketing@ciclink.com](mailto:marketing@ciclink.com)

Thank you!



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