



COLLISION INDUSTRY
CONFERENCE



Special Presentation

Collision Industry Foundation

2018 Hurricane Relief Efforts

Presented by:
Bill Shaw, CIF President
Petra Schroder, CIF Trustee



Collision Industry Foundation

The Charitable Conscience of
the Collision Industry

October 2018



Vision & Mission

updated 2013

Vision: Emergency Relief for Collision Repair Professionals

Mission: Secure and distribute funds, equipment, tools and other resources to collision repair professionals in need.

Emergency Relief: *Loss of livelihood caused by natural disaster or other catastrophic event*



About CIF

- The Collision Industry Foundation is a **501(c)3 charitable foundation** dedicated to **raising, managing and donating funds** while fulfilling the philanthropic goals and needs of the collision industry and the communities they serve.
- The foundation was **established in 2001** by the National Auto Body Council (NABC) as a non-profit organization to allow for tax-deductible contributions for industry projects.



2002 Camp Mak-A-

Dream



Camp Mak-A-Dream, a Montana-based summer camp for children and young adults who have been stricken with cancer. Together, CIF and Camp Mak-A-Dream raised over \$1.3 million to build a much-needed medical center on the grounds of the camp.



2003 – 2005 Hop on the Bus



3 Years later we donated a specially equipped Bus to Camp Mak-A-Dream!



2005 – 2006 Hurricane Katrina

Resources deployed to the Gulf Region.
Over 175 Technicians Re-Tooled



2009 “Blanket the City”

- Blanket the City was a Detroit-based fundraising effort to support the “Motor City”, which had been dramatically impacted by economic downturn in the automotive industry.



2010 – 2012 CRASH Hunger



Over \$20,000 donated
and hundreds of
thousands of meals
provided to
families in need!

**FEEDING**
AMERICA



2013 Disaster Relief

- **Hurricane Sandy 2013**
 - \$2,000 each to 2 Collision Shops on Staten Island



2015 Sterling Keith

- Tools stolen while deployed
- Goal: Get Sterling back into the industry with the tools he needed.
- Snap-On & CIF partnered and provided new toolbox and tools



***Snap-on* Industrial**



2016 Charlie Dreppard

- River flooding victim with Schaefer Autobody Centers from St. Louis, MO
- CIF assisted with new housing



2016 Lori Honaker

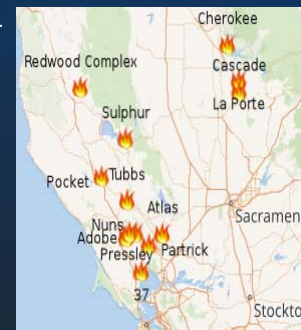
- River flooding victim with Greenbrier Collision Center from Caldwell, WV
- CIF replaced major appliances damaged in flood



2017 Disaster Relief Task Force

Serving

- hurricane Harvey victims since Sept. 1
- hurricane Irma victims Sept. 12
- hurricane victims Puerto Rico Sept. 19
- California fire victims in November
- Delivered assistance to more than 70 industry professionals / families as well as body shops and 1 hard hit Vo-Tech school.
- Started working on 2018 hurricane Florence relief – no applications yet. Need help spreading the word about available CIF assistance.



2014 – 2018 Fundraising Gala

- Annual fundraising event, immediately following the CIC meeting in January of each year
- At LuLu's Bistro, Palm Springs, CA,
 - Hors D'Oeuvres & Cocktails
 - Silent Auction
 - 2019 Date: THU Jan. 17
 - 100% of proceeds benefit CIC Disaster Relief Efforts!



Board of Trustees

- **CIF Board of Trustees - Executive Committee:**

- William Shaw, PPG Industries - Chair
- Kelly Broderick, Dedoes Industries - Vice Chair
- Cheryl Boswell, DCR Systems, LLC - Treasurer
- Petra Schroeder, 'Collisionista' - Secretary



- **Board of Trustees:**

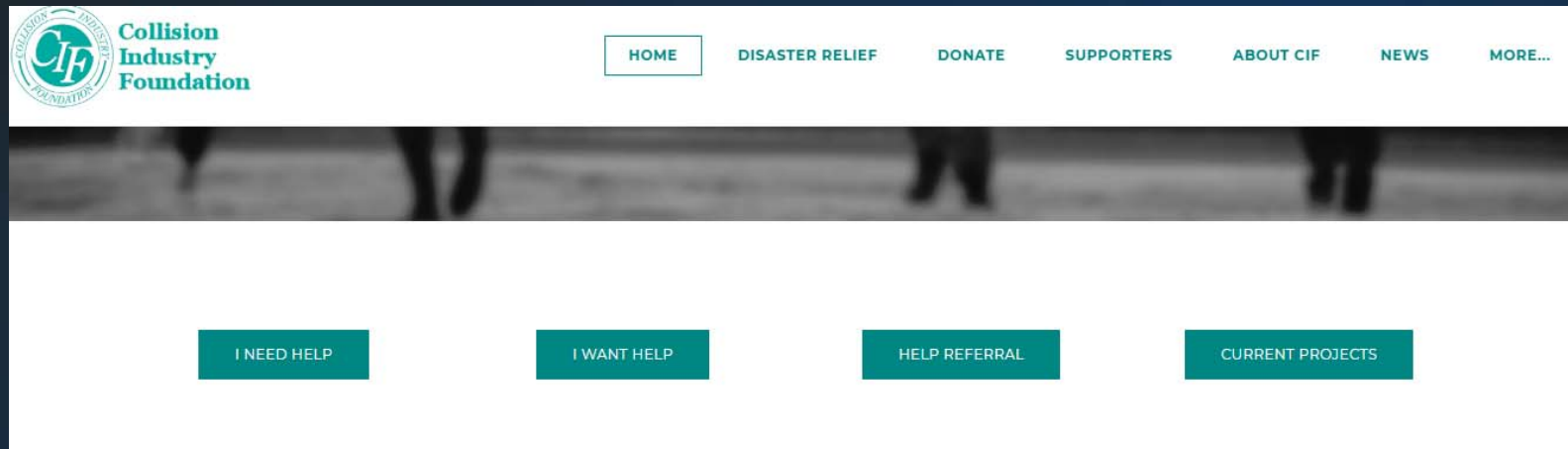
- Jordan Hendler, Admin Concepts
- Frank Laviola, Body Shop Solutions
- Michael Quinn, AirPro Diagnostics
- Casey Steffen, Saint-Gobain Abrasives
- Scott Walton, Sherwin-Williams
- Jeff Wildman, BASF



You Can Help!



Visit www.collisionindustryfoundation.org



Easy to Seek Assistance or Donate!

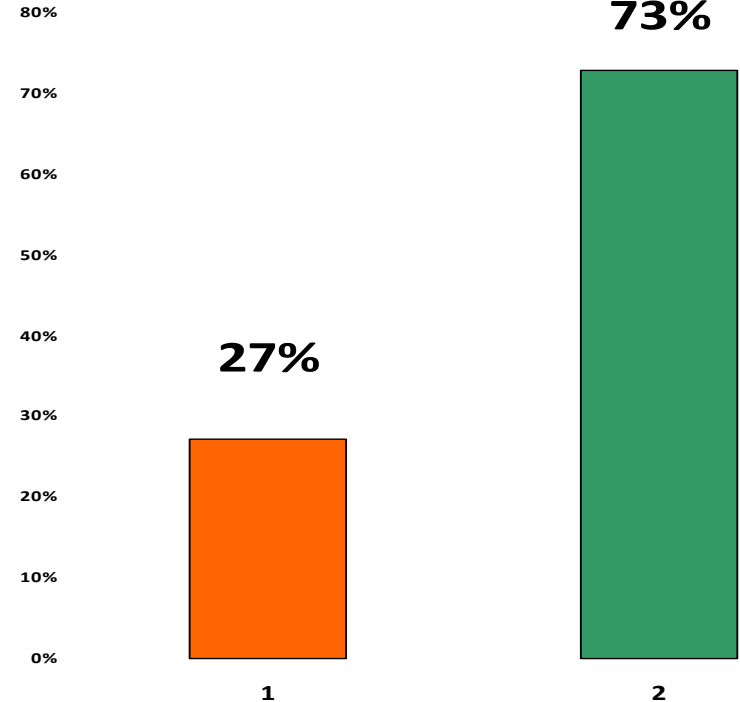


AUDIENCE RESPONSE QUESTION:



Have you shared the CIF mission with your company previously:

1. Yes
2. No



AUDIENCE RESPONSE QUESTION:



Do you plan to share the mission of CIF upon return from this meeting:

1. Yes
2. No

