



COLLISION INDUSTRY
CONFERENCE

Talent Pool Committee

January 16th, 2020

PRESENTED BY:

DAVE LUEHR, KYLE HOLT, NICK SCHOOLCRAFT, BRANDON ECKENRODE

Talent Pool Committee Goals

We are committed to working together with all facets of the collision repair industry to reach the following outcomes:

- Create an environment of collaboration among the collision industry that is focused on training, recruiting, hiring, and retaining future generations of collision repair industry employees
- Minimize competition between segments of the industry and work together to portray the collision repair industry as a safe and viable industry for a career and to make it the reality
- Incorporate new technology and the constant evolution of technology into the collision repair industry as a whole, from training and recruitment to ongoing education and certification
- Provide the industry with straightforward and useful resources for training, recruiting, hiring, and retaining future generations of successful collision repair employees

Our Objectives for 2020

To have the necessary pieces in place to drive major change!

- Continue building the committee with the right people.
 - Looking for leadership for new committees to focus on military veterans and women.
- Using the insights we gained from the CREF/TPC Survey to make recommendations to shops how to become more “attractive.”
- Complete our extensive Career Path & Apprenticeship Research & White Paper Project and share it with the industry.
- Build a powerful marketing machine to begin making a significant difference.

We need your help please!

Our committee is only as effective as our ability to reach the industry and the people entering it.

- Sharing our recommendations with the body shops in your networks
- Sharing our marketing with the potential workforce
- Our friends in the press can help too!

“I believe between everyone in this room we can reach an entire industry and make a difference!”

TPC Presenters Today

1. **Kyle Holt** – Career Path & Apprenticeship Subcommittee
2. **Nick Schoolcraft** – Marketing Subcommittee
3. **Brandon Eckenrode** – Education Subcommittee



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Career Path & Apprenticeship Subcommittee

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KYLE HOLT



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