



COLLISION INDUSTRY
CONFERENCE

Vehicle Data Access, Privacy & Security Committee

PRESENTED BY:

CO-CHAIRS: DAN RISLEY, TRENT TINSLEY

SPECIAL PRESENTATION: GOLDEN RULES PANEL DISCUSSION

Vehicle Data Access, Privacy & Security Committee

Committee Members

- Dan Risley, CCC – Co-Chair
- Trent Tinsley, Entegral – Co-Chair
- Aaron Schulenberg, SCRS
- Frank Terlep, Auto Techcelerators, LLC
- Kelly Cooper, 1Collision
- Odom Wu, Tractable
- Rick Palmer, ComputerLogic, Inc.
- David Willett, ProSight Specialty Insurance
- Steve Betley, Car-Part.com
- Vic Halpin, Car-Part.com

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Agenda

- **Presentation of the Collision Industry Golden Rules**
- **Panel Discussion**
- **Formal CIC Vote on Golden Rules Adoption**

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The Golden Rules of Data for the Collision Industry

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The Golden Rules of Data for the Collision Industry

#1: Only use end-users' data for the service(s) they intended for it to be used; never collect or use their data against them, or for business purposes other than those expressly intended and permitted.

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The Golden Rules of Data for the Collision Industry

#2: Always provide the end-user clarity, transparency, and continuing education on the data you collect, the business purposes for which it is being used.

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The Golden Rules of Data for the Collision Industry

#3: Never misappropriate end-users' data, or knowingly allow any third parties to covertly, dishonestly or unfairly access or take data generated by the end-user, for their own use.

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The Golden Rules of Data for the Collision Industry

#4: Give end-users the choice to determine what data is and isn't shared, and the opportunity to opt-out of data collection outside of the primary intended purpose.

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The Golden Rules of Data for the Collision Industry

#5: Provide end-users with a clearly published, straightforward process to inquire about data that has been acquired from their business and the immediate chain of custody that data has encountered.

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Panel Discussion

The Collision Industry Data Protection and Sharing “Golden Rules”

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Pete Tagliapetra
President
NuGen IT, an OEC
Company



Brandon Laur
Vice President
ClaimsCorp, Inc.



Aaron Schulenburg
Executive Director
Society of Collision
Repair Specialists (SCRS)

CIC “Golden Rules” Adoption:

Anyone in attendance at this meeting is allowed to vote.

Passage of the rules by those attending the virtual CIC will formalize the Golden Rules as an official CIC work product.

CIC “Golden Rules” Adoption:

Are you in favor of formally adopting the Collision Industry Data Protection and Sharing “Golden Rules”

1. Yes
2. No
3. Abstain



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NEXT STEPS

Please continue to contact committee members for any feedback or suggestions for industry topics related to data access, privacy and security.

If you're interested in joining the committee, please contact:

Darrell Amberson: damberson@lamettrys.com

Dan Risley: DRisley@cccis.com

Trent Tinsley: ttinsley@entegral.com

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THANK YOU
**for your continued engagement and
support of CIC**